
Saaid A. Mendoza, Ph.D.

Curriculum Vitae

Department of Psychology
Amherst College
324 Merrill Science
Amherst, MA 01002

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Academic Appointments

2010-present Visiting Assistant Professor of Psychology, Amherst College

Education

2004-2010 MA & PhD, Social Psychology, New York University
Advisors: Drs. David Amodio, Peter Gollwitzer, & Madeline Heilman

2000-2004 BA, Psychology, cum laude, Rice University
Advisor: Dr. Michelle Hebl

Honors and Awards

2012 Outstanding Student Diversity Research Award (American Psychology-
Law Society)
2010 Stuart W. Cook Award for Graduate Research (New York University)
Douglas and Katharine Fryer Thesis Fellowship (New York University)
2009 Dissertation Fellowship Honorable Mention (Ford Foundation)
2006-2008 Graduate Student Travel Grants (New York University)
2004-2009 Dean's Minority Fellowship (New York University)
2004-2009 MacCracken Graduate Fellowship (New York University)
2004, 2005 Graduate Research Fellowship Honorable Mention (National Science
Foundation)
2004 William C. Howell Award for Undergraduate Research (Rice University)
2003 Psychology Research Experience Scholar (University of Wisconsin-
Madison)

Teaching

Amherst College

2011-present, Spring Instructor – *Introduction to Psychology*
Instructor – *Research Methods*
2010-present, Fall Instructor – *Social Psychology*
Instructor – *Stereotypes & Prejudice*

New York University

2008, 2009, Summer Instructor – *Introduction to Psychology*
2008, Fall Lab Instructor – *Lab in Organizational Psychology*
2008, Summer Lab Instructor – *Lab in Social Psychology*
2007, Fall Head Teaching Assistant – *Introduction to Psychology*
2007, Summer Instructor – *Social Psychology*
2005, 2006, Fall Teaching Assistant – *Social Psychology*
2005, Summer Teaching Assistant – *Industrial/Organizational Psychology*
2004, Fall Teaching Assistant – *Personality Psychology*

Rice University

2003, Fall Teaching Assistant – *Social Psychology*

Publications

Mendoza, S. A., Gollwitzer, P. M., & Amodio, D. M. (2010). Reducing the expression of implicit stereotypes: Reflexive control through implementation intentions. *Personality and Social Psychology Bulletin*, 36, 512-523.

Amodio, D. M., & Mendoza, S. A. (2010). Implicit intergroup bias: Cognitive, affective, and motivational underpinnings. In B. Gawronski and B. K. Payne (Eds.). *Handbook of Implicit Social Cognition: Measurement, Theory, and Applications* (pp. 353-374). New York: Guilford.

King, E. B., Mendoza, S. A., Madera, J. M., Hebl, M. R., & Knight, J. L. (2006). What's in a name? A multiracial investigation of occupational stereotypes and access discrimination. *Journal of Applied Social Psychology*, 36, 1145-1159.

Manuscripts Under Review

Mendoza, S. A., Lane, S. P., & Amodio, D. M. (2013). *For members only: Costly punishment in the service of ingroup favoritism.*

Mendoza, S. A., & Reiser, M. C. (2013). *Are they credible? The effects of racial stereotype-fit in advertising.* **thesis student co-author**

Working Manuscripts

Livingston, R. W., & Mendoza, S. A. *Can Blacks see racial bias? Accuracy in prejudice detection from static facial cues.*

Mendoza, S. A., & Amodio, D. M. *Planning careful responses to racial cues: Implementation intention effects on intergroup behavior.*

Presentations

- Mendoza, S. A., Lane, S. P., & Amodio, D. M. (2014, February). *For members only: Costly punishment in the service of ingroup favoritism*. Paper accepted for presentation at the 15th annual meeting of the Society for Personality and Social Psychology, Austin, TX.
- Mendoza, S. A. (2013, April). *Implicit intergroup bias*. Paper presented to the Psi Chi Chapter at the University of Massachusetts-Amherst, Amherst, MA.
- Mendoza, S. A. (2013, April). *Implicit intergroup bias*. Paper presented to the Department of Social Sciences and Policy Studies at Worcester Polytechnic Institute, Worcester, MA.
- Mendoza, S. A., & Ojserkis, R. A. (2013, January). *Stereotype fit in the legal system: The impact of attorney gender and presentational style on juror decision-making*. Poster presented at the 14th annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Mendoza, S. A., & Ojserkis, R. A. (2012, November). *Injustice in the justice system: Gender bias in juror perceptions & decision-making*. Poster presented at the 33rd annual meeting of the Society of Judgment & Decision-Making, Minneapolis, MN.
- Ojserkis, R. A., & Mendoza, S. A. (2012, March). *To act like an attorney or to act like a woman? The impact of presentation style on juror perceptions and decision-making*. Poster presented at the annual meeting of the American Psychology-Law Society, San Juan, PR.
Winner of the 2012 Outstanding Student Diversity Research Award
- Mendoza, S. A. (2011, April). *Regulating expressions of implicit race bias*. Paper presented to the Department of Psychology at the University of Massachusetts-Amherst, Amherst, MA.
- Mendoza, S. A. (2010, September). *Intergroup bias in social behavior and negotiation*. Paper presented to the Graduate School of Business at Columbia University, NY.
- Mendoza, S. A., & Amodio, D. M. (2009, October). *Goal strategies to reduce implicit bias involve early attention to racial cues: A study of the P200 event-related potential*. Poster presented at the 3rd annual meeting of the Social & Affective Neuroscience Society, New York, NY. **NYTimes Press in "The Young and the Neuro" by David Brooks**
- Mendoza, S. A., & Amodio, D. M. (2009, February). *For members only: Altruistic punishment in intergroup interactions*. Poster presented at the 10th annual meeting of the Society for Personality and Social Psychology, Tampa, FL.
- Mendoza, S. A. (2008, February). *Reducing expressions of implicit race bias through implementation intentions*. Paper presented at the Four-College Graduate Student Conference, Yale University, CT.

Mendoza, S. A., & Amodio, D. M. (2008, February). *Neural mechanisms underlying implementation intentions to respond without prejudice*. Poster presented at the 9th annual meeting of the Society for Personality and Social Psychology, Albuquerque, NM.

Mendoza, S. A., & Amodio, D. M. (2007, October). *Neural mechanisms underlying implementation intentions to respond without prejudice*. Poster presented at the 47th annual meeting of the Society for Psychophysiological Research, Savannah, GA.

Mendoza, S. A., Gollwitzer, P. M., & Amodio, D. M. (2007, January). *Reducing implicit race-biased responses through implementation intentions*. Poster presented at the 8th annual meeting of the Society for Personality and Social Psychology, Memphis, TN.

King, E. B., Mendoza, S. A., Hebl, M. R., & Brickman, D. (2005, January). *Moral credentialing by association: Are friendships with ethnic minorities used strategically?* Poster presented at the 6th annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.

Mendoza, S. A., King, E. B., Knight, J. L., Madera, J. M., & Hebl, M. R. (2004, January). *What's in a name? A multi-ethnic investigation of access discrimination*. Poster presented at the 5th annual meeting of the Society for Personality and Social Psychology, Austin, TX.

Student Service

Amherst College

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| 2013-2014 | Undergraduate Psychology Thesis Advisor <ul style="list-style-type: none">• Elizabeth Hall – Topic: The effects of self-construal primes on female penalties for work success• Yilin Wang – Topic: The expression of racial bias in lie detection |
| 2013, Summer | Thesis Internship Advisor <ul style="list-style-type: none">• Yilin Wang |
| 2012-2013 | Undergraduate Psychology Thesis Committee Member <ul style="list-style-type: none">• Adaora Achufusi, Chloe Fico, Emma Werner |
| 2011-2012 | Psychology Student-Faculty Committee Representative
Undergraduate Psychology Thesis Advisor <ul style="list-style-type: none">• Rebecca Ojserkis – “Injustice in the Justice System: The Impact of Attorney Gender and Presentation Style on Juror Perceptions and Decision-Making”• Mary Reiser – “Comprehension versus Avoiding Prejudice: The Impact of Divergent Goals on Positive and Negative Stereotyping” Undergraduate Psychology Thesis Committee Member <ul style="list-style-type: none">• Jareb Gleckel, Rebecca Hu, Amanda Rodriguez-Newhall, & Kate Turetsky |

- 2011-present Social Perception Amherst (SPA) Lab Research Director
- Elizabeth Hall, Lilly Jay, Kristy Larsen, & Yilin Wang (current members)
 - Chloe Fico, Rebecca Ojserkis, Mary Reiser, David Sze, & Brian Watson (past members)
- 2011, Fall Academic Internship Advisor
- Lilly Jay, David Sze, & Brian Watson
- 2011, Summer Academic Internship Advisor
- Chloe Fico
- Thesis Internship Advisor
- Rebecca Ojserkis
- 2011, Spring Special Topics Course Supervisor
- Rebecca Ojserkis
- 2010-2011 Undergraduate Psychology Thesis Advisor
- Elizabeth Schink – “The Explicit and Implicit Effects of Racial Humor”
- Undergraduate Psychology Thesis Committee Member
- Crystal Clarke, Jason DeGiovanni, & Trevor Pinho
- New York University
- 2009-2010 Undergraduate Psychology Thesis Advisor
- Emily Chumas – “Neural Responses to Racial Ingroup Norm Violations”
- 2008-2009 Masters Psychology Thesis Advisor
- Esther Lee – “It Hurts Me to Hurt You: Altruistic Punishment of Ingroup Members in the Ultimatum Game”

Professional Service

Professional Affiliations

American Psychology-Law Society
 American Psychological Society
 Social & Affective Neuroscience Society
 Society for Judgment & Decision-Making
 Society for Personality and Social Psychology
 Society for the Teaching of Psychology

Ad hoc reviewer

Journal of Applied Social Psychology
Journal of Experimental Social Psychology
Journal of Cross-Cultural Psychology
Personality and Social Psychology Bulletin
Psychological Science
Social Science Research